Update: JCL Technical Careers Division

The Technical Careers Division has been working to create a webinar series to support the training needs of job seekers. The goal has been to create informational sessions that offer job training and career advice from top national trainers in the employment and career services industries. The webinar series will focus on the career and training needs of job seekers in the IT and tech industries. We anticipate the series will drive employer and job seeker traffic to the JCL Talent website.

Career Connections Webinar Series

JCL’s exciting new Career Connections Webinar Series will make it possible for job seekers to access career advice from the convenience of any remote location with an Internet connection. Tailored specifically to each industry, webinars will be conducted by industry insiders and cover topics such as how to begin a job search, how to build an effective resume, how to interview effectively, and how to work successfully with a recruiter. Ten-minute webinars will be available free of charge and viewable any time through the JCL Talent website. Webinars that run longer than ten minutes will be available for a fee. Most fee-based webinars are 30-60 minutes in duration. The following webinars aimed at IT job seekers are scheduled to launch in October:

Webinar Date Cost

Creating Your Personal Brand Oct. 12 $25

Tech Interview Tips for Non-techies Oct. 15 $50

Breaking into Tech and Startups Oct. 18 $25

Resumes for IT Professionals Oct. 28 $50

Social Media Advertising Campaign

The intent of the Career Connections Webinar Series is to drive traffic to the JCL Talent website and to provide professional career advice to job seekers. Webinars are also designed to increase JCL Talent brand awareness for employers and job seekers alike. The Career Connections Webinar Series will be marketed to job seekers and employers primarily via social media channels. Following is a preliminary budget for the initial social media advertising campaign aimed at promoting the October launch.

Upcoming Conferences

Technical Careers Division personnel will be attending the following conferences in October:

* TechCrunch Disrupt (Austin)
* Advancing the Careers of Technical Women (Phoenix)
* Diversity in Tech (Palo Alto)
* Northeast STEM Conference (Boston)
* TechEd (Portland)

Technical Careers Division Personnel

Several new hires were added to the Technical Careers Division at the executive level. Welcome new team members!

[Org chart here.]